

ASSOCIATION PROFILE

SAFER COMMUNITIES THROUGH BETTER FIRE PROTECTION



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THE FIRE INDUSTRY ALLIANCE IS THE PEAK FIRE PROTECTION ASSOCIATION IN AUSTRALIA.

The Fire Industry Alliance is Australia's leading fire protection industry association.

Through advocacy, technical advice, education and accreditation, we enable better standards of fire protection across the industry and equip our members to deliver the highest quality work.

With more than 200 company members ranging from manufacturers and suppliers of fire protection products and services to building designers and construction businesses, we have a passion and commitment to improving the sector through supporting members, ensuring there are skilled and qualified trades within the industry, and championing a fair and equitable business environment.

Whether through a voice at the boardroom table, or boots on the ground at a construction site, at the Fire Industry Alliance, we're providing the sparks for a better, stronger industry.

2025–26 HIGHLIGHTS

1200+ Technical queries answered

15 HR Policy Templates Created

15 Fact Sheets created

Over 150 IR/HR queries solved

Over 50 Submissions & Government Consultations

7 Hosted Webinars

35 Members' Meetings and events held nationally

OUR STRATEGY

Everyday, fire protection safeguards lives, property and businesses. While our members are out in the field designing, installing and maintaining fire protection systems, we stand by their side, supporting and enabling them to deliver the highest quality fire protection and fighting for a stronger industry. Our strategic plan provides the roadmap for our vision.

Advocacy

Be the voice to Government and Regulators to protect Australians from fire by improving our industry.

LICENSING

Members value licensing. We will enhance this value.

- Strive for consistent national requirements that match best practice
- Represent all streams of Fire Protection
- Focus on contractors as well as workers

TECHNICAL

Members value licensing. We will enhance this value.

- Strive for consistent national requirements that match best practice
- Represent all streams of Fire Protection
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POLICY

Members value licensing. We will enhance this value.

- Strive for consistent national requirements that match best practice
- Represent all streams of Fire Protection
- Focus on contractors as well as workers

Membership

Offer the most valuable services possible with a focus on engagement.

SUPPORTING

Members value an association that supports them. We will continue to enhance our current services.

- Engage with Members in a way that works for them
- Identify and amplify the value of current service offering
- Live continuous improvement

TRAINING

Members value training. We will expand our training offering.

- Drive Membership engagement in setting direction for training
- Expand current offering to meet Member demand
- Continually seek feedback on performance of training providers

ENHANCING

Members value services that meet their changing needs. We will expand our services to meet these changes.

- Strive to offer the most valuable services possible
- Identify Member needs and meet this demand
- Communicate engagement possibilities in everything we do

Lead

Promote the best practice, be the front line of fire protection.

BEST PRACTICE

Members value best practice performance. We will lead the communication and education of best practice.

- Seek out and encourage best practices
- Communicate and educate ways to improve in all of fire protection
- Always offer value and engage with Members

FUTURE

Members value a strong future for our industry. We will foster and promote the next generation of leaders.

- Engage with Members and training providers to identify future leaders
- Identify best practice programs to enhance opportunities for future leaders
- Be the avenue for potential leaders to develop

GIVING

Members value the responsibilities of a good corporate citizen. We will go above and beyond to give back to our community.

- Use Member Engagement to identify key focuses for charitable work
- Be an example to all
- Develop long-term partnerships that reflect our industry's values

MEMBERSHIP SERVICES



The Fire Industry Alliance offers a wide range of services and benefits for our Members, including:

Government and Regulatory Representation

- Industry experts advocating for Industry based on your concerns and needs.
- Representation of our Members to State and Federal Government bodies.
- Real time updates on Federal and State regulatory amendments and licensing changes.

Organisational Resources

- Access to the best Technical and IR/ HR expertise in the Industry.
- Industrial relations manuals specific to the Fire Protection Industry, with personalisation available for your company.
- Tailored Fact sheets on current Fire Protection matters.
- Technical questions solved with a direct support line to our Fire Industry Alliance Technical Manager.
- Dedicated Industrial Relations Manager for IR & HR Support.
- Dedicated State Officer as a point of contact for all your local and national needs.
- Policy help desk to support Members with the application of regulations around the country.

Free and Discounted Services

- Exclusive Fire Industry Alliance Member insurance package rates.
- Discounted rates on selected Fire Protection courses at Fire Industry Training.
- Shell Fuel Card – discounted Fire Industry Alliance Member only rate on all fuels.
- Free legal consultation and discounted legal rates.
- Free IT audit for your business.
- Free financial health check and ongoing special rates.

Industry Connections

- Access to peak Industry events.
- Networking opportunities with stakeholders, contractors, employers, and suppliers.
- The latest updates on the Fire Protection Industry.
- Online workshops run by professionals that understand the Fire Protection Industry.

MEMBERSHIP STRUCTURE



Fire Industry Alliance provides company memberships, where all employees of that company are automatically Fire Industry Alliance Members.

Fire Industry Alliance provides memberships for:

- **CONTRACTORS / SUB-CONTRACTORS**
For businesses that are operating within the Fire Protection Industry.
- **CONSULTANTS**
For professionals that are operating within the Fire Protection Industry.
- **SUPPLIERS**
For businesses that operate within the Fire Protection Industry and supply products to the industry.
- **PREMIUM PARTNERS**
Our most premium membership for businesses that want to partner with us nationally.
- **CORPORATE PARTNERS**
For businesses that support the Fire Protection Industry, but work in other industries.

Our annual membership fees, based on annual gross turnover, are all inclusive of our services and Members can take comfort knowing that they will always pay a one off, annual fee and have access to the full Fire Industry Alliance benefits and range of services.

YOUR VOICE IN FIRE PROTECTION ADVOCACY



Policy and advocacy are how the Fire Industry Alliance champions your interests and advances fire protection across Australia. This involves actively influencing government decisions, legislation, and Australian Standards to ensure a safer built environment.

Our advocacy and policy aims are about promoting the industry and highlighting the vital role fire protection practitioners play in keeping infrastructure and community safe. As the peak body and the voice of fire protection, Fire Industry Alliance ensures our industry's crucial expertise informs policy at every level of government. We are a key stakeholder, directly shaping outcomes that matter to you, including our instrumental work on initiatives like the Building Confidence Report and directly informing the National Construction Code (NCC) and Australian Standards.

Our advocacy is driven by core values aligned with our strategic aims:

- Consistent National Licensing
- Security of Payment
- World-Class Standards
- Skilled and Mobile Workforce
- Best Practice Principles

Building Confidence Report

The Building Confidence Report (BCR) was commissioned by the Building Ministers Forum (BMF) in 2017 and published in 2018 by Professor Peter Shergold AC and Ms Bronwyn Weir. The BCR includes 24 recommendations to improve the effectiveness of compliance and enforcement systems for the building and construction industry across Australia. On 18 July 2019 the BMF agreed to a national approach to implementation and all jurisdictions supported a national framework to address the issues identified in the BCR.

Of the Recommendations in the BCR, it was recommended that all areas of Fire Protection appropriately licensed and work only performed by qualified practitioners. This is the foundation for all our advocacy pieces and underpins the Fire Industry Alliance's ongoing work to hold each jurisdiction accountable for implementing these recommendations. The Fire Industry Alliance is passionate about seeing a comprehensive licensing framework for all areas of fire protection implemented in every jurisdiction, where automatic mutual recognition is recognised and only appropriately trained practitioners are interacting with these critical systems.



Fire Industry Alliance's reputation is accomplishment.

The Fire Industry Alliance is known for achieving outcomes for the Fire Protection Industry and is the key player in consultation with stakeholders. The Fire Industry Alliance represents our Members on various committees around the country, as well as working closely with government bodies and other external stakeholders that deal directly with fire protection and the broader construction industry.

The Fire Industry Alliance represents their Members by sitting on a number of committees, working groups and other government agency groups nationally and internationally. Here is a snapshot of some of the key relationships the Fire Industry Alliance maintains to advocate for our industry to improve Australian Standards and other codes, legislation, regulations and government policy.

Standards Australia

Australian Building Codes Board

National Construction Code

Fire Protection Industry Board

Australasian Fire and Emergency Service Authorities Council

Fire Industry Training Board

Build Skills Advisory Council

Australian Construction Industry Forum

Australian Subcontractors Alliance

QLeave

Plumbing Industry Climate Action Centre Group

Australian Chamber of Commerce & Industry

World Fire Emission Reduction Alliance

Australian Fire Safety Practitioner's Accreditation Board

Building Commission NSW

Building Ministerial Advisory Council QLD

Services Trade Council QLD

Construction Skills Queensland Industry Advisory Council

Queensland Building Ministerial Council

Queensland Building and Construction Commission
Industry Advisory Council

Specialist Contractors Association

National Construction Industry Forum

Fair Work Compliance Practitioners Reference Group

INDUSTRY CONNECTION



Personal Support

As a member-based association, the Fire Industry Alliance's top priority is our Members and ensuring that they receive personalised support. With a dedicated Officer for every State and Territory, Members experience the same friendly face, who is only a phone call away for any queries. Even though we are a national association, we recognise that each jurisdiction requires tailored support and Members can be assured that they have a State Officer, who is only a phone call away. We are a small, but efficient team and Members hear from us regularly, regardless of where you are based, you will be on first name basis with the team.

Ignite Meetings

The Fire Industry Alliance is for our Members and puts them at the forefront of everything we do. To ensure that we engage with, listen to and represent our Members around the country, we hold in-person Ignite Meetings in every State across the year.

Open for all Members to attend, hear from key and engage with key stakeholders in your State, with guest speakers invited to discuss topics that affect the industry, whilst having the opportunity to network with fellow contractors, suppliers and other stakeholders. We are a national organisation, with a personalised focus, so that each Ignite Meeting provides updates to our Members on State-related matters, as well as a national.

Awards

The Fire Industry Alliance recognises excellence in our Industry celebrating with the Fire Industry Alliance State Awards of Excellence, with winners in the running at the Fire Industry Alliance National Awards of Excellence, celebrated in a different State each year.

Events

The Fire Industry Alliance hosts events in each State every year. Enjoy the opportunity to network and connect with your local industry. Visit the Fire Industry Alliance website to access the calendar of events and connect with the team to discuss partnership opportunities.

Advisory Committees

The Fire Industry Alliance heads multiple advisory committees with representation from Members around the country. The Technical Committee and Policy and Advocacy Committee provide escalation points for industry issues and help shape our advocacy efforts.

Webinars

The Fire Industry Alliance partners with key stakeholders to deliver national webinars on a broad range of key topics relevant to the Fire Protection Industry and other professional services.

INDUSTRIAL RELATIONS

Since 1926, the Fire Industry Alliance is the only Fire Protection Association that is registered with the Fair Work Commission, meaning we can be a bargaining representative for EBA negotiations and appear in the Commission with Members.

The Fire Industry Alliance has a dedicated Industrial Relations Manager that is a phone call or email away for comprehensive IR and HR support. Members will receive on the ground assistance with advice and be provided a step-by-step process to resolve any issue that arises. Members are also fed critical information in real time as the IR landscape changes and any relevant obligations a business must maintain within the current framework.

Work Health and Safety Support

WHS is critical in any business, particularly in the construction industry and the Fire Industry Alliance works directly with Members to provide WHS support in the workplace.

Policy and Documentation Development

In order for businesses to meet their ongoing obligations, the Fire Industry Alliance works directly with Members to develop the required policies and documentation. Members also have access to the IR Manual, through the Members' Portal, a wealth of documents that can be utilised and customised for every business.

Enterprise Bargaining Agreements

The Fire Industry Alliance supports Members with the Enterprise Bargaining Agreement (EBA) process from start to finish. Members receive support negotiating their EBA with the Unions and their employees, to ensure the right deal is achieved. Members receive assistance filing their enterprise agreement with the Fair Work Commission, including any relevant Chamber response. Once an EBA is in place, the Fire Industry Alliance provides support to members on its interpretation and any obligations. The Fire Industry Alliance negotiates Industry EBAs all around Australia for the Fire Protection Industry.

Dispute Resolution

The Fire Industry Alliance will manage relationships between our Members and Union Representatives to solve any issues and avoid formal dispute resolution. Members can also rely on representation in unfair dismissal conciliations and arbitration with the Fair Work Commission.

Advocacy

The Fire Industry Alliance is actively involved in WHS and IR policy working groups with the Australian Chamber of Commerce and Industry (ACCI) and the Fair Work Commission's Registered Organisations group to advocate for best practice in these fields.

OUR PARTNERS



AMPAC Fire detection and evacuation solutions that save lives.

Established in 1974, Ampac specialises in the design, manufacture, and distribution of world-leading fire detection and evacuation systems for commercial, industrial and multi-residential complexes. Ampac remains the largest local manufacturer in Australia, servicing clients all over the world and promises peace of mind knowing you have the most effective fire detection and evacuation solution for your needs and are supported every step of the way by their fire industry experts.



ANTEC GROUP supplies the Construction, Infrastructure and Mining industries across Australia with a full range of pipe, valves and fittings for sprinkler and hydrant plumbing systems. With 10 Trade Centres across Australia, we stock a broad range of products including the Victaulic brand of roll groove products. We can additionally provide pipe fabrication and project management services for all projects large or small.



CLEVERTRONICS is a market-leading Australian-owned emergency lighting manufacturer. Their mission, to make emergency lighting easy, continues to drive them to develop the best outcome for all stakeholders. With a dedicated and focused research and development team, Clevertronics is positioned to continue its leadership position in emergency lighting solutions for years to come. Clevertronics has built a global reputation for their innovation and leadership in emergency lighting over the past twenty years. Their release of the Zoneworks XT HIVE system and technologies such as L10 Lithium Nanophosphate® batteries are major game changers, simplifying every step of the emergency lighting process and most importantly, reducing the total cost of compliance.



FIRE LOGBOOKS AUSTRALIA has worked in partnership with the Fire Industry Alliance since 2017 to produce a full range of AS1851-2012 (incl. amendment 1) compliant logbooks. The logbooks are designed to be easy to use while including all required aspects of the standards. They carry substantial stock on site of all their standard logbooks to ensure orders are dispatched quickly.



LPG FIRE AUSTRALIA is a 100% Australian Owned independent distributor of fire extinguishing & fire prevention systems for Special Hazard risks. They are a leading supplier of inert and synthetic gas suppression systems, water mist systems, fixed foam suppression systems and specialty detection systems in the Australian and New Zealand market. With a focus on the latest innovations in products, technology and design, LPG has strong relationships with global fire system manufacturers, fire engineering companies and accredited testing facilities.



VICTAULIC is a global manufacturer of mechanical pipe joining methods (fittings & couplings), flow control and fire protection systems and is the inventor of the grooved pipe coupling. They build innovative technologies and provide engineering services that address complex piping challenges faced by engineers, contractors, distributors, site owners and property managers.



WINDSOR MANAGEMENT INSURANCE BROKERS Benefit from the collective skills of experienced insurance professionals.

WMIB's combined insight and experience mean they can give your business exceptional service. They explore every insurance option available to you, taking care of all the policy research and comparisons. They then negotiate on your behalf with a range of insurers to help find you the best possible terms.

FIRE INDUSTRY TRAINING



Fire Industry Alliance is committed to the delivery of quality fire protection practitioners across all aspects of fire protection safety. To this end, Fire Industry Alliance has sponsored and supported the growth of the world-leading fire industry Registered Training Organisation, Fire Industry Training (FiT), which now delivers fire industry required training for all of Australia at its campuses in Brisbane, Melbourne, and Sydney.

Training by Industry, for Industry - FiT is an industry owned organisation, committed to fire protection and dedicated to quality training. Formed in 2008 FiT quickly established itself as the pre-eminent provider of fire protection training in Australia.

FiT delivers a range of industry specific training at their centres of excellence, and their success sees them as the preferred provider of apprentice training for all States. FiT also delivers online training options for a number of courses

LOCATIONS AROUND THE COUNTRY:

- Brunswick, Victoria
- Beenleigh, Queensland
- Glenwood, New South Wales

Learn more at [FIREINDUSTRYTRAINING.COM.AU](https://fireindustrytraining.com.au)

Construction of a \$25 million redevelopment of the Glenwood training centre is underway.

Local State Governments have also committed to building a training centre in Geelong, Victoria and z, North Queensland, demonstrating their confidence in FiT and the importance of the role the Fire Protection Industry plays in Australia.



FIRE INDUSTRY ALLIANCE CONTACTS

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**FIRE
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ALLIANCE**

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